

#HIVnoise

PositiveLifeNSW
the voice of people with HIV since 1988

This is an exciting initiative for people, HIV positive, HIV negative and HIV unknown to get together and raise awareness about HIV. Join in, share your art, videos, poetry, plays, music, photos etc, that raise awareness of HIV or add the #HIVnoise hashtag to your social media posts that make some noise about HIV.

To qualify for the World Aids Day Award competition

- Your project/ video/ blog etc needs to be your **own original work**
- Post your project to the Facebook page and include the hashtag #HIVnoise on each post about your project
- All work and social media posts must include the #HIVnoise hashtag as a prominent feature of the work
- If you choose to make a video, this must be no longer than 3-5 minutes
- People who participate in the event and projects may not necessarily be HIV positive
- Please portray people in your work in a respectful, positive and empowered light
- Please make sure that people in your creation, whether video, art, play, music, photos etc, have given you permission to include them
- If you choose to make a video, this must be no longer than 3-5 minutes.

The best of the work will be presented and awarded at the Positive Life NSW World AIDS Day Event on the 1 December 2018. **Awards will be given for those creating the biggest noise about HIV!**

Decision of any World AIDS Day awards is final and at the discretion of Positive Life NSW.

Where to Post

Facebook

<https://www.facebook.com/groups/HIVnoise/>

Twitter

<https://twitter.com/HIVnoise>

Instagram

<https://www.instagram.com/hivnoise/>

Statement of support

In the spirit of community ownership, all participants are responsible for their own content posted under the #HIVnoise hashtag on the Internet.

Positive Life will strive to ensure that all posted content is respectful and supportive of the HIV positive community and will, to the best of its ability, take steps to address posts that are stigmatising or damaging towards anyone or group. This may result in the removal the submission from the #HIVnoise Facebook group.

Message Suggestions

HIV can affect anyone. There are many stigmatising misconceptions about HIV within Australia and worldwide.

Within Australia

- While HIV transmission in Australian-born men who have sex with men is falling (41% less), HIV notifications in overseas born men who have sex with men was 13% higher in 2017 compared to the previous six-year average
- HIV transmission in Aboriginal communities has risen 33% ([MJA 2018](#))
- Two-thirds of people newly diagnosed with HIV had not had a HIV test in 12 months before their diagnosis
- In 2017 [1 in every 5 people diagnosed with HIV was heterosexual](#) and HIV was 29% higher than the average number of heterosexual notifications for the previous six years.

Worldwide

- Globally there are 36.9 million People Living with HIV (PLHIV) in 2017. ([UNAIDS](#))
- Just over half (51%) of PLHIV worldwide are women, with the highest population of women living with HIV residing in Sub-Saharan Africa.
- 75% of PLHIV knew of their HIV status in 2017. Of those who knew of their status, 79% were accessing treatment in 2017.
- Every week, around 7000 young women aged 15–24 years acquire HIV.
- There remains no cure or vaccination for HIV.

If you have any questions about this exciting competition call David Crawford, Positive Life Treatments Officer on (02) 9206-2177 or email davidc@positivelife.org.au